



## **OWN THE PODIUM 2010: Helping Canada's Athletes & Coaches Achieve Their Olympic and Paralympic Dreams**

Own the Podium 2010 (OTP) is a sport technical program designed to help Canada become the number one nation (total medal count) at the 2010 Olympic Winter Games and to place among the top three nations (gold medal count) at the 2010 Paralympic Winter Games.

The winter sport portion of the initiative is a partnership of Canada's 13 winter national sport organizations, the Canadian Olympic Committee, the Canadian Paralympic Committee, Sport Canada and the Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games (VANOC).

A partnership between our Government and VANOC will see a total of \$110 million in funding go to our athletes: \$66 million from the Government of Canada and \$44 million will be raised through corporate, provincial, territorial, and private funds.

***Our Government is proud to be providing \$66 million in financial support through the Own the Podium 2010 initiative to support Canada's athletes and coaches as they pursue their Olympic and Paralympic dreams.***

***Our Government's investment in the Own the Podium summer program will increase to close to \$36 million/year in 2010-11.***

